

SECOND QUARTER 2019 NEWS

A PUBLICATION EXCLUSIVELY FOR PRIVATE BANKING CLIENTS



IN THIS EDITION

Reasons to Consider Financial Management • Service Highlights • Travel & Social

YOUR PRIVATE BANKING TEAM



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WELCOME OUR NEW PRIVATE BANKER



We are pleased to welcome Marcy Nelson to our First Point team!

Marcy joined First National Bank March 25th as a new Private Banker in Ames. Many of you may already know Marcy as she is a long-time community member, leader and volunteer. Marcy has over 15 years of experience in banking, and we are excited to have her on board.

Over the next few months, you will have the opportunity to meet Marcy as she transitions into her new role. Marcy will work closely with Jen Walter and Jan Williams to deliver the exceptional customer service that you have come to expect through First Point.

We are confident that Marcy will be a fantastic addition to the team, and we encourage you to personally introduce yourself to her if you are visiting our Downtown Office in Ames. Marcy can be reached at 515-663-3075 or via email at Marcy.Nelson@FNB247.com.

SERVICE HIGHLIGHTS

Home Equity Loan or Line of Credit

REMODEL | LANDSCAPING | EMERGENCIES | BUY A NEW CAR

Make your dreams a reality APPLY TODAY!

Ask about special rates: April 1 – June 30, 2019

Contact your Private Banker for more details.

WEALTH MANAGEMENT

Reasons to Consider

Financial Management & Trust Services



Pam Fleener
Vice President & Senior
Wealth Management Advisor
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I am often asked about my profession and what services we offer. I respond by saying that I work with a team of financial planning experts who are your partner, easing the burden of financial management and providing your loved ones with true peace of mind.

If any of these situations apply to you, you may benefit from the services of First Point Wealth Management:

- I'm worried about my parents.
 They are having trouble paying bills and I don't want to have them taken advantage of by a scam.
 Right now I don't have the time or expertise to help.
- I want to ensure my financials are handled appropriately if I become mentally or physically incapacitated.
- 3. My spouse took care of all our investments. Since they passed away, I don't know where to start with managing the assets.

- **4.** Everyone is giving investment advice these days, and I am overwhelmed by all the sales pitches. I want safe investments that are specifically designed for my needs.
- 5. I recently received a large inheritance and need some solid advice for investing.
- **6.** I have a child with special needs. I want to make sure someone provides for his/her needs if something happens to me.
- 7. My children are not responsible with money. I don't want them to squander my hard-earned money after I pass away. How can I help them, but protect my money at the same time?
- 8. I want to make gifts to my children and grandchildren to save estate taxes.
- 9. I am retired. With interest rates so low, how can I generate enough income to live?
- **10.** I'm getting ready to retire, and I'm not sure how to take distributions from my retirement assets.
- **11.** I want to leave money to my favorite charity when I pass away. What are some structuring options?

Our team at First Point is ready to assist you with answers to these concerns, and develop a financial plan to help you achieve your goals. Give us a call today to set up an appointment to discuss your questions.

FIRST POINT ESCAPES

CLIENT APPRECIATION

July 25 · 4:30 - 6:30 PM · RSVP by July 11

Prairie Moon Winery & Vineyards | 3801 West 190th Street, Ames



PRAIRIE MOON WINERY & VINEYARDS

As a thank you for being a First Point client, join us for food and live music in a beautiful winery setting.

RSVP to your Private Banker by July 11.

DES MEDINES

all'IS

JUNE 29

2:30 – 4:30 PM

FESTIVAL

Please join us for a

First Point exclusive afternoon celebrating the arts in our private hospitality suite at the Des Moines Art Festival. We invite you to sip a cool drink & enjoy light appetizers while taking in live music on the main stage directly across from our hospitality suite.



RSVP by June 14 to your Private Banker to receive your confirmation packet with additional details.

FIRST POINT ESCAPES

Event Highlights









Explore Minnesota

Join us as we travel to the great state of Minnesota. Our three-day journey will include an evening at the Chanhassen Dinner Theatre for a performance of Mama Mia, wine tasting at Saint Croix Vineyards, a dinner cruise on the St. Croix River and a trip to the town of Red Wing along the Mississippi River.

Tour Pricing

\$775 per person for double occupancy **\$915** per person for single occupancy

June 5 - 7



Registration and final payment deadline is April 16, 2019.

TOUR NASHVILLE & THE SMOKY MOUNTAINS

This seven-day tour to Tennessee will have us immersed in the heart of country music! While in the exciting city of Nashville, we'll get up close and personal with the lives of some of country's greatest artists at the Country Music Hall of Fame, be on the lookout for up-and-coming performers on Honky Tonk Row, and take in a performance at the Grand Ole Opry. History lovers are sure to enjoy Andrew Jackson's Hermitage, and the stunning beauty of the Great Smoky Mountains.

TOUR PRICING

\$2,175 per person for double occupancy

\$2,750 per person for single occupancy

October 10 - 16



Registration and final payment deadline is **July 15, 2019**.

TICKETS AVAILABLE

A First Point benefit is the opportunity to purchase tickets for shows at these local Theatres. Secure great seats while saving time, processing fees and avoid lines by contacting your Private Banker!

CY STEPHENS All shows at 7:30 PM

April 17 Red Green – \$59

April 27 Rent* – \$65

 May 8
 Beach Boys – \$94.50

 May 16
 Derek Hough – \$85

 October 3
 Dane Cook – \$59.50

ISU THEATRE

Thursday, Friday and Saturday performances are at 7:30 PM, Sunday performances are at 2 PM with the exception of Sunday, April 28, which will be at 1 PM. Single ticket prices are \$18 for adults, \$16 for seniors, and \$11 for students.

April 5 – 14 Godspell – \$25

April 26 – May 5 lowa Odyssey – \$18

ACTORS (AMES COMMUNITY THEATER)

Thursday – Sunday performances at 7:30 PM, Sunday performances at 2 PM Tickets are \$20 each

April 4 – 14 The 39 Steps

June 13 – 30 Curtains

^{*}These shows will have Preshow Dinners, which begin with a social at 5:30 PM, and dinner served at 6 PM. The cost is \$32 per meal, except for The King's Singers at \$40. Let your Private Banker know if you are interested in a Preshow Dinner when you reserve your tickets. Menus are planned with the theme of the performance in mind and include a beverage, meal and dessert.

DES MOINES COMMUNITY PLAYHOUSE

Tickets are \$36 for adults, \$24 for students unless otherwise noted. Wednesday – Saturday performances at 7:30 PM, Sunday performances at 2 PM unless otherwise noted.

March 22 – April 14 Catch Me If You Can

April 26 – May 12 Ella Enchanted (\$18 adults, \$15 students)

May 31 – June 16 Silent Sky (\$29 adults, \$24 students)

July 12 – August 4 Newsies

New Partnership with the Des Moines Performing Arts

As an exclusive offer for our First Point Clients, you have the opportunity to save up to 15% on select performances by going to the website below, click on GET TICKETS and type the E-Tickets discount code: FIRSTNATIONAL into the Promo Box in the upper left corner. Once you select enter, a list of shows will appear that are eligible for the discount. Please note, tickets cannot be purchased for shows until they are on-sale to the general public. If you have any questions, please contact your Private Banker.

Review the 2018-2019 season of performances at: https://desmoinesperformingarts.org/etickets/

To sign up for social opportunities, financial seminars or to reserve tickets for upcoming theater events, contact your Private Banker today!



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I like working with First National Bank because I get an immediate response and feel comfortable asking questions. I trust them to help manage my money.

- Gloria